

**Dublin Music Boosters
Executive Board Meeting Minutes
September 16, 2019; Jerome HS 6:30pm**

Attendance: Lisa Goldblatt, Julie Pozda, Joe Starett, Kevin Wallick, Jason Nippert, Jeremy Bradstreet, Zach Pytell, Kris Hickey, Meg Montgomery, Kate Hastings, Jenny Roberts, Julie Light, Ron Lewis, Jim Gray.

Absent: Denise Sherida, Brian Stevens

1. Welcome
2. August 2019 Minutes, approved. (Motion Jenny Roberts, Second Julie Light)
3. President Report

Kip Witchey is now aware of the situation.

Signs posted at each location that Concessions Equipment Use must be approved by Dublin Band Boosters. Motion to purchase signs for \$170 approved. Wording to be drafted over email communication.

Lengthy discussion over how many special events are happening and who has the power to approve rental of the field. Central Office books outside events. Should we be informed of events to get an idea of how often they happen? This could help us decide how we might better leverage our concessions. If we had time could we staff the concessions stands?

Concerns: 1. What sales are we missing out on? 2. Would we have the manpower to cover these extra events? 3. Different issues of outside events booking food trucks vs. food trucks being allowed at school events before football games. 4. Definitely outside events should not be using our concessions equipment because we own it.

4. Dublin Showcase: October 19, 2019 3:00 p.m. to 10:30 p.m.
Need to schedule a meeting with Brian.
 - a. Do we need a permit?
 - b. AV equipment: OMEA no longer supplying video because of copyright; do we want to reserve a portion of the stands for bands to position someone from their school to create a video?
 - c. Coffman: Two concessions shifts; staff like a busy football game (~20 people per shift)
1:00 setup, 2:00-6:30shift, 6:30-10:30shift
 - d. Bathrooms: considered portable bathrooms near practice fields. Feld adequate access to bathrooms if both school and stadium bathrooms are accessible
 - e. Scioto takes care of parking and hospitality. Julie Light has good information if we have someone new in charge of hospitality.

- f. The 50/50 raffle hasn't made a lot of money. Typically just 1-2 people at entrance. To make it more profitable we might need people with aprons walking the stands.
- g. Outsiders reaching out to DMB asking why we don't have information about the event on our website. Jerome has information from 2017 on the website. Can we create a temporary website with information? In the past perhaps a GoDaddy site was used?
 - Which bands coming/performance times
 - Concessions
 - information about hospitality/how competitions and judging works

5. Treasurer's Report

How do we code a \$600 matching funds check from the city of Dublin?
List under Fund Drive?

6. Fund Drive

All three schools have completed. Scioto and Jerome slightly down. Coffman had Choir, Orchestra and Band go out to homes and had record fundraising. Door hangers seem to work more for some areas of the district. Scioto had trouble recruiting drivers this year. Why don't we do on weekends?

Need Student Band President information so thank-you notes can be sent out.

Discussion of Digital Fundraising. Decided to have Julie Light call SNAP company to see if percentage of cuts is negotiable. Thought about trying this school year as an experiment (we don't lose anything by trying). But we also don't want to keep shaking down the same people for money. In spring Seniors are checked out and 8th graders not yet invested. Two Julies are out of DMB, but we need to think about for Fund Drive next year.

Sign-Up Genius also has fundraising capabilities. Should we try to use a company the first year to figure out how it works and then use the data to build our own that won't sacrifice a cut to an outside company?

Facebook takes a (5%? cut) and comes 3 months later. We could look at Venmo fundraising, too. What options are available to us out there? We will choose one (or more) as a part of next year's fundraising.

Snap

<https://www.snap-raise.com/>

Facebook

<https://www.facebook.com/help/990087377765844>

Venmo

<https://help.givebutter.com/en/articles/1755606-fundraise-with-venmo>

Sign-Up Genius

<https://www.signupgenius.com/fundraising-software>

7. Concessions

- a. Bang-out game with Coffman and Jerome. Jerome can help Scioto with homecoming supplies this weekend. Does Scioto have enough concessions help? Will contact Terri Zeigler.
- b. Noticed Coffman (?) doesn't have an ice chest on visitors side. Only freezers that take up a lot of room. Matt will talk to someone about what it would take to get ice chest.
- c. Coffman now has a "Rock Pound" for middle school students. There are a couple of chaperones. These students sit in the end zone and it helps kids from roaming the stadium. Also they buy a lot of concessions. Good idea for Jerome and Scioto.

8. New Business: We really need a DMB position of webmaster/social media to manage the website and social media presence.

9. Director Reports

Coffman: Competitions coming up; going to a BOA this year in Obetz

Scioto: First competition on September 28th Watkins Memorial

Next Meeting Monday, October ²¹~~14~~ at Scioto